



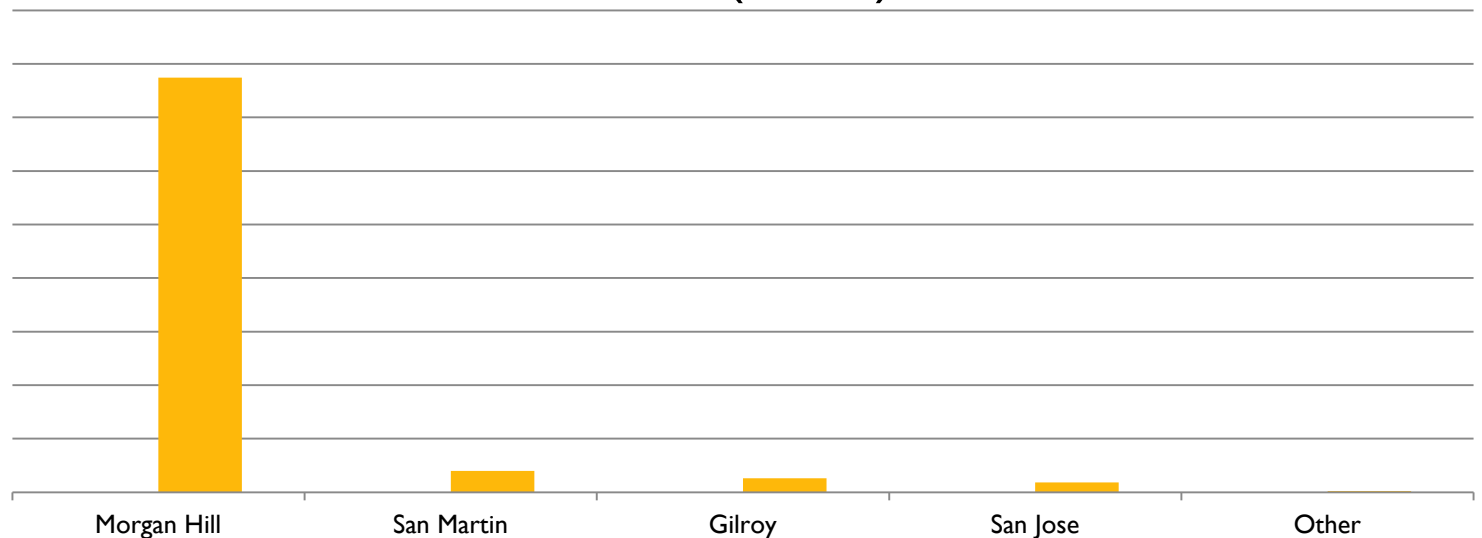
# Monterey Road Complete Streets Project

# Electronic Survey Taken After the Demonstration

- 431 Responses
- Administered via survey links in email blasts, as well as on various social media platforms

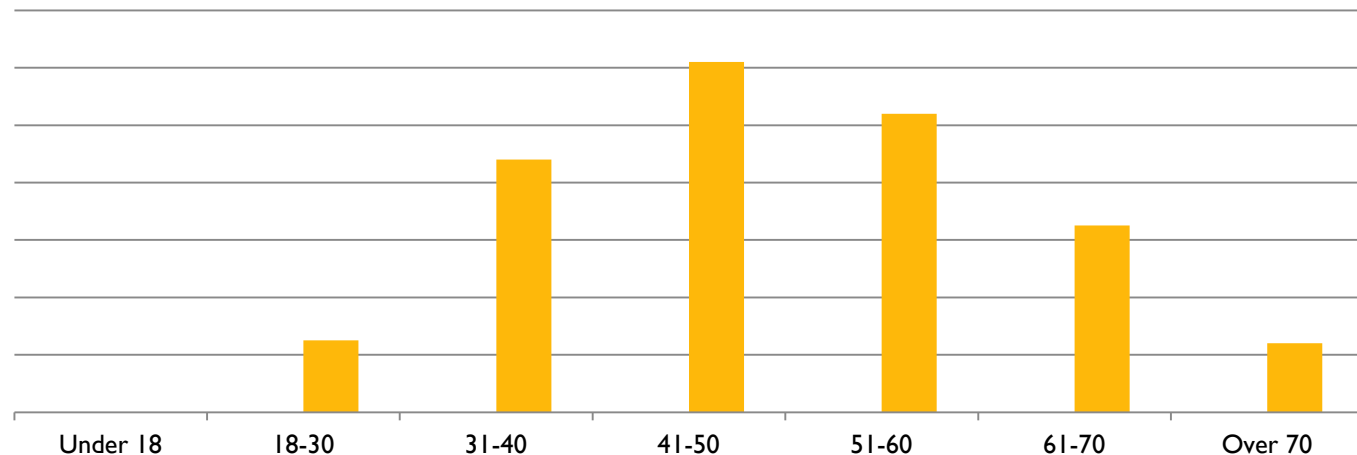
# Where do you currently live?

- Morgan Hill 387 (90%)
- San Martin 20 (5%)
- Gilroy 13 (3%)
- San Jose 9 (2%)
- Other 1 (<1%)



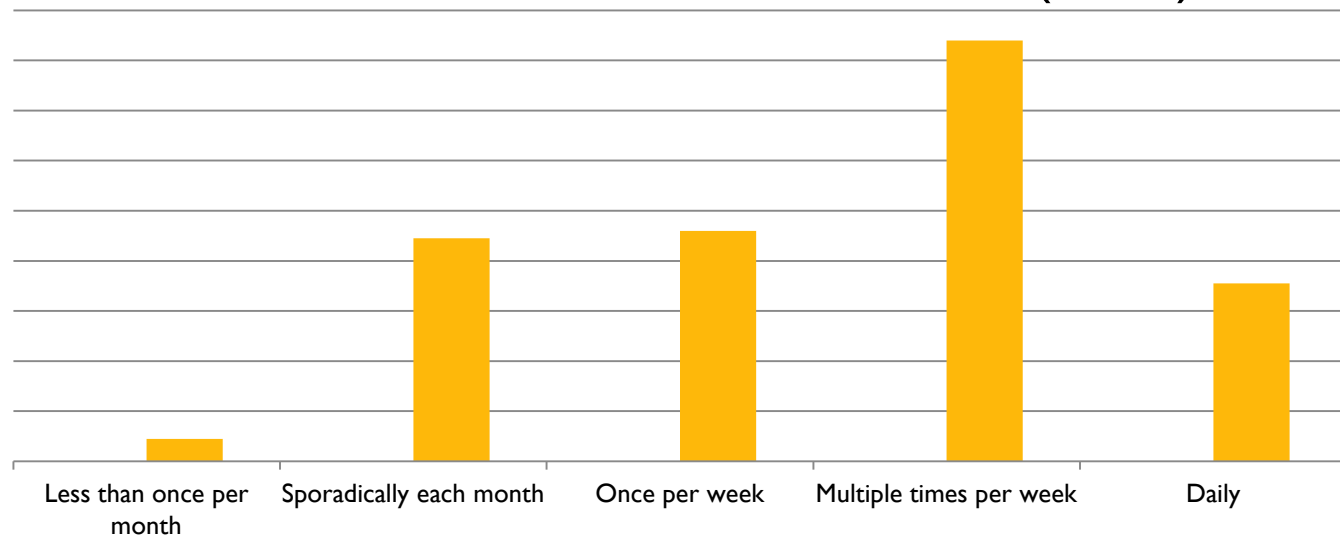
# What is your current age demographic?

- Under 18 0 (0%)
- 18-30 25 (6%)
- 31-40 88 (21%)
- 41-50 122 (29%)
- 51-60 104 (24%)
- 61-70 65 (15%)
- Over 70 24 (6%)



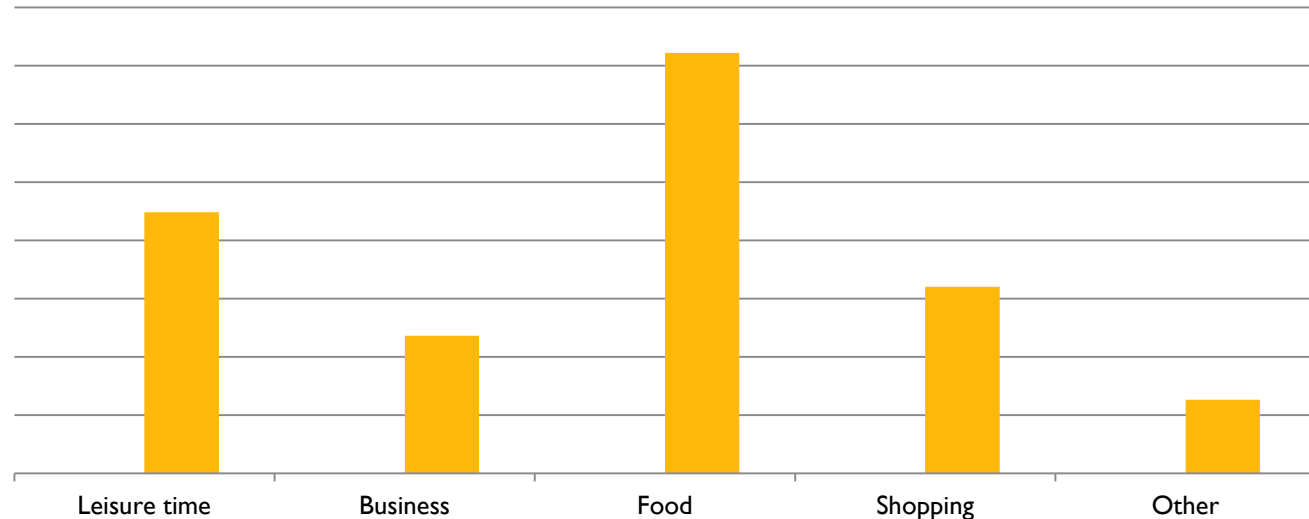
# How often do you generally come to downtown Morgan Hill?

- Less than once per month 9 (2%)
- Sporadically each month 89 (21%)
- Once per week 92 (21%)
- Multiple times per week 168 (39%)
- Daily 71 (17%)



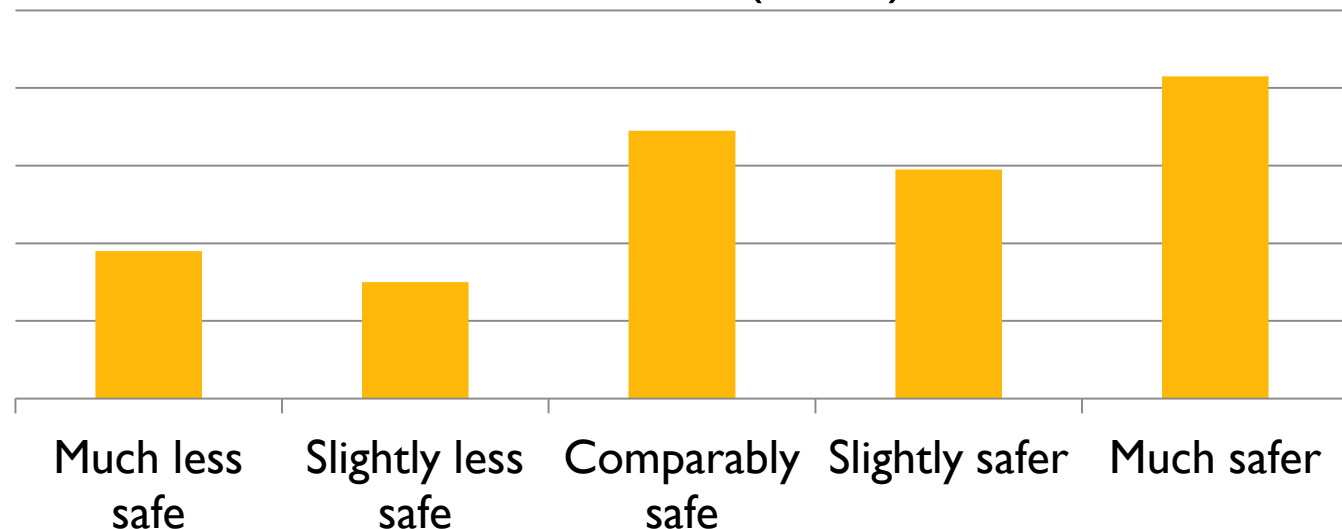
# Why do you usually spend time in downtown Morgan Hill? (Select all that apply)

- Leisure time 224
- Business 118
- Food 361
- Shopping 160
- Other 63



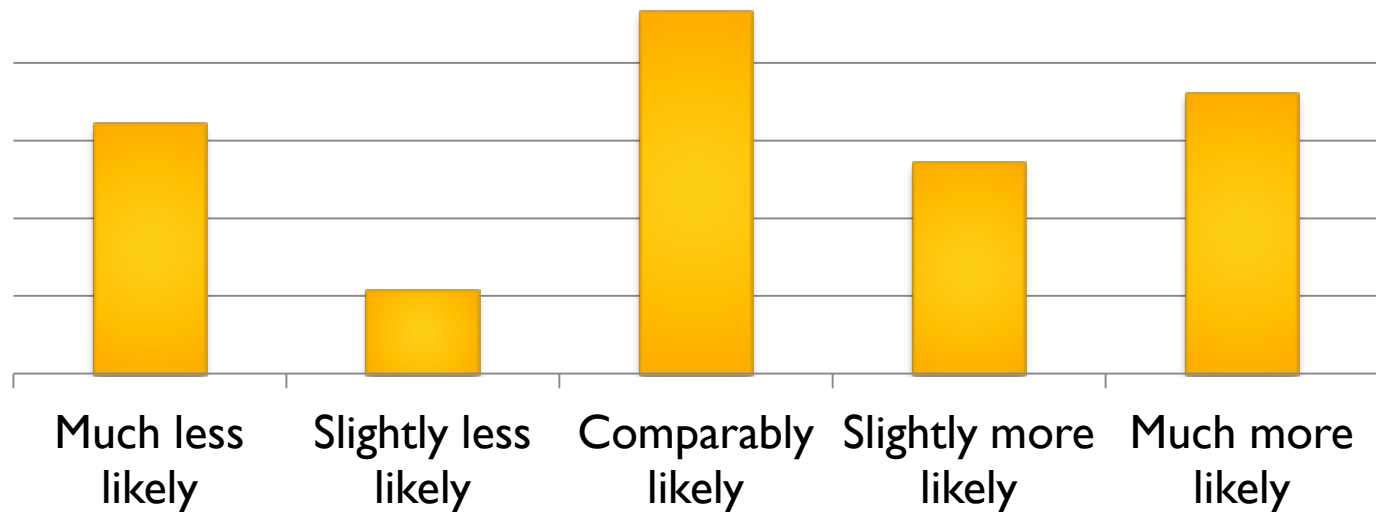
If you bicycle in downtown Morgan Hill, how do you think the lane reduction would affect your feeling of safety?

- Much less safe 38 (14%)
- Slightly less safe 30 (11%)
- Comparably safe 69 (25%)
- Slightly safer 59 (21%)
- Much safer 83 (30%)



# How would the lane reduction affect your decision to bicycle through downtown Morgan Hill in the future?

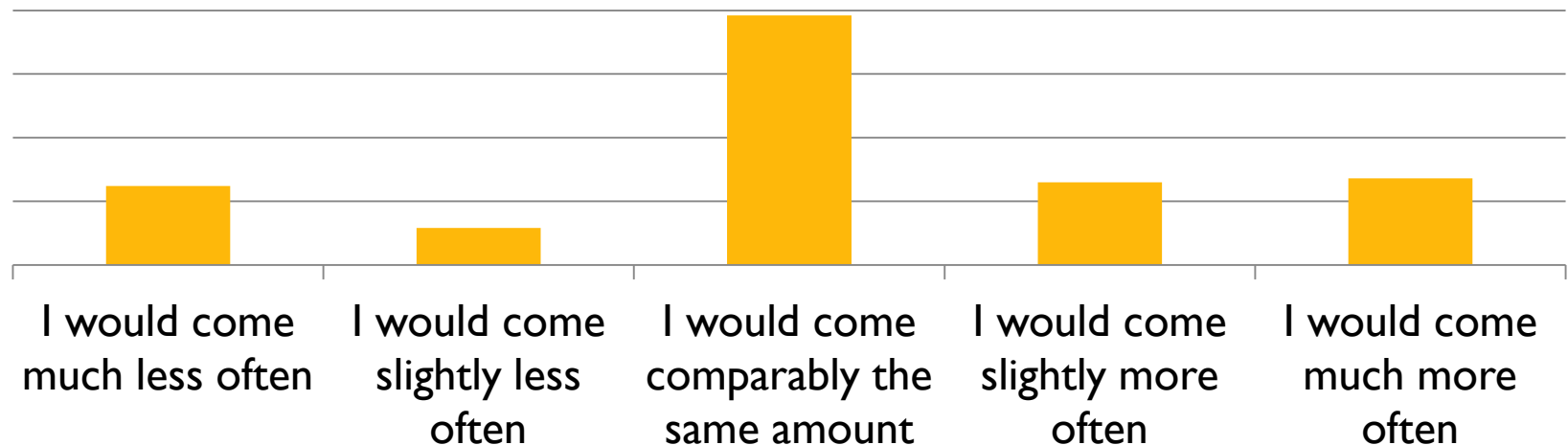
- Much less likely 64 (21%)
- Slightly less likely 21 (7%)
- Comparably likely 93 (31%)
- Slightly more likely 54 (18%)
- Much more likely 72 (24%)





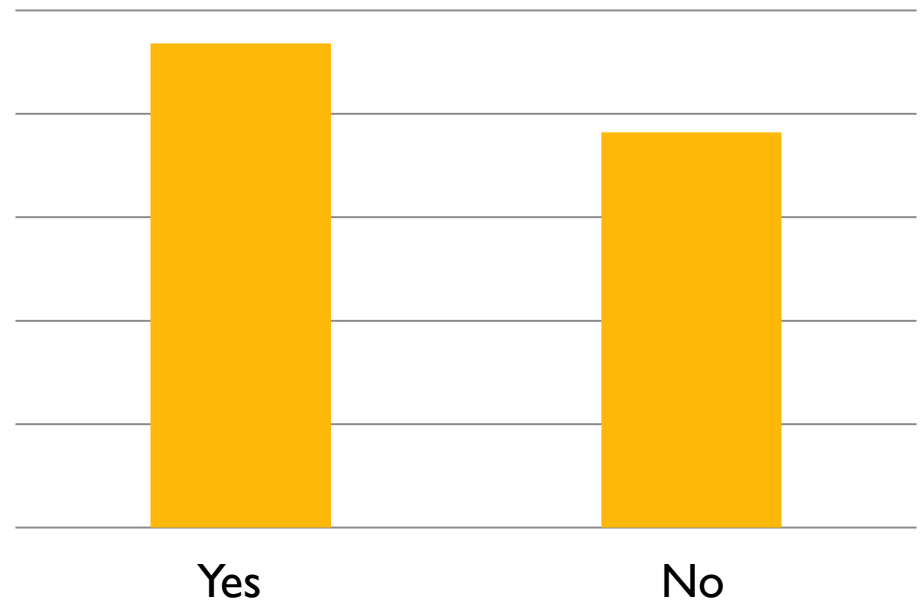
# As a pedestrian, how would the reduction of vehicle traffic and noise in addition to wider sidewalks affect your decision to spend time in downtown Morgan Hill?

• I would come much less often	62	(15%)
• I would come slightly less often	29	(7%)
• I would come comparably the same amount	196	(47%)
• I would come slightly more often	65	(15%)
• I would come much more often	68	(16%)



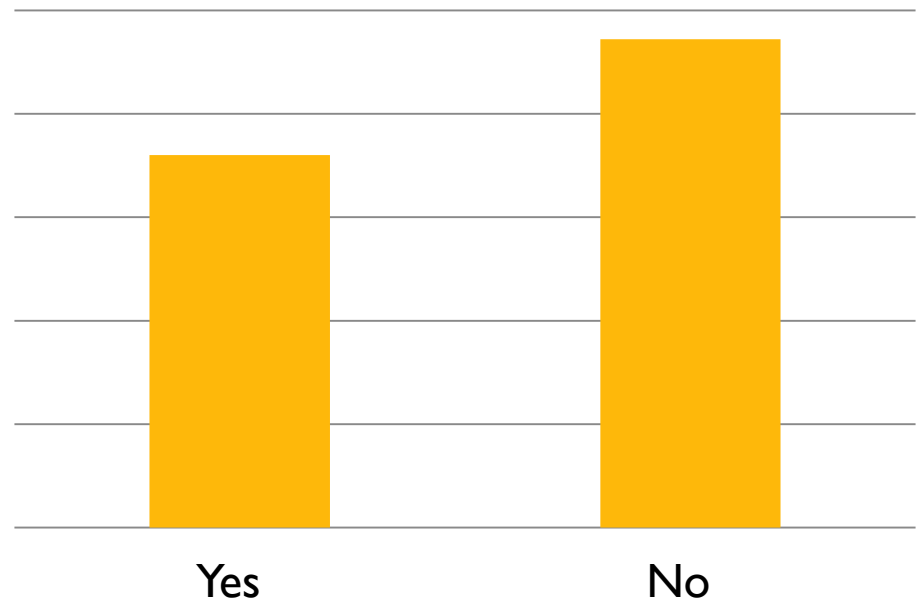
# Did you attend the downtown demonstration of the Monterey Road Complete Street Project on October 24th or 25th?

- Yes 234 (55%)
- No 191 (45%)



After learning about this test of the Monterey Road Complete Street Project, would you be in favor of extending it to a 6 month trial?

- Yes 180 (43%)
- No 236 (57%)



# Possible Reasons for Inaccuracies

- It was possible for participants to take the survey online more than once.
- Those surveyed may not be a representative sample of the population.